

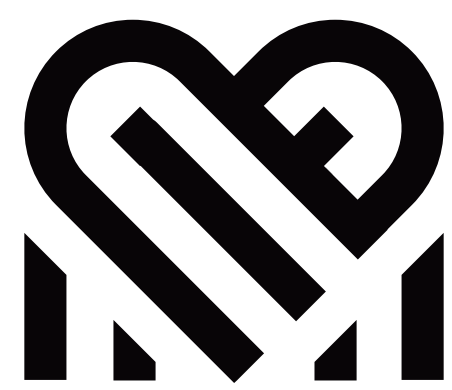
m

Design graphique

Charte graphique
Medytec



Le logo



Medytec



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Déclinaison du logo en version verticale



Medytec

7 mm

30 mm



Medytec

12 mm

20 mm

Dimension minimum conseillée d'utilisation

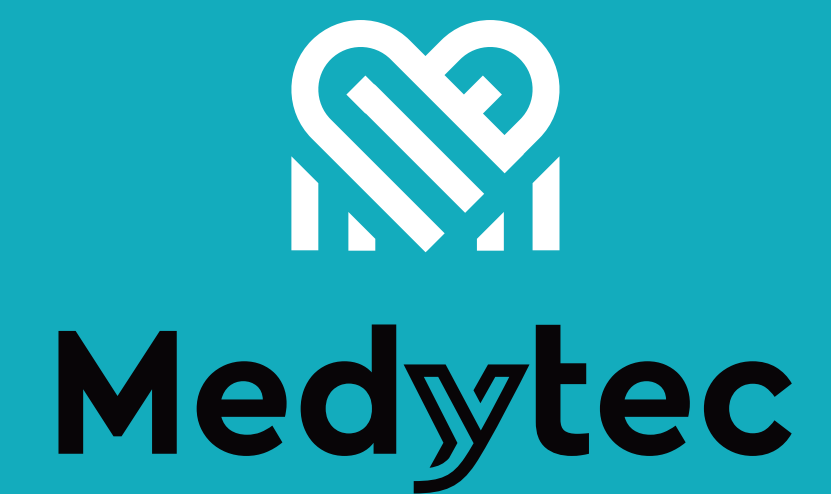
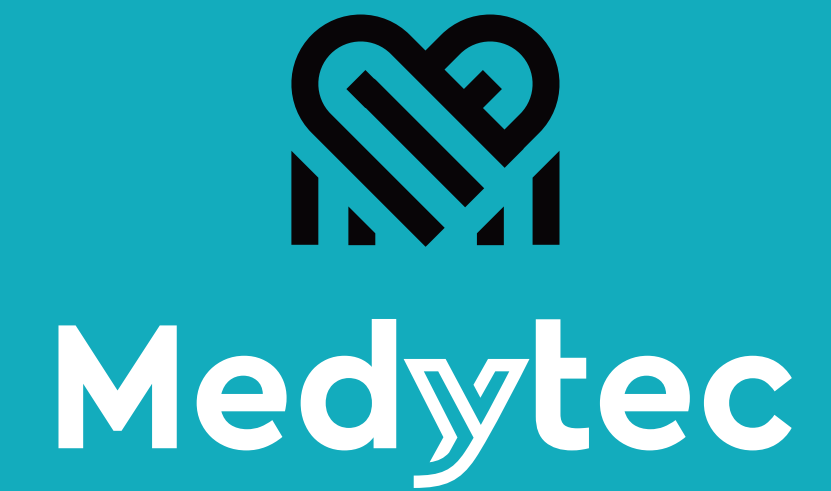


Marges de sécurité autour du logo



Utilisation du logo sur fond clair

Utilisation du logo sur fond foncé



Utilisations possible du logo sur fond coloré



Utilisation du logo sur photo : Privilégiez un contraste maximum



Positionnez le logo dans un endroit peu chargé en informations

CERA PRO Bold

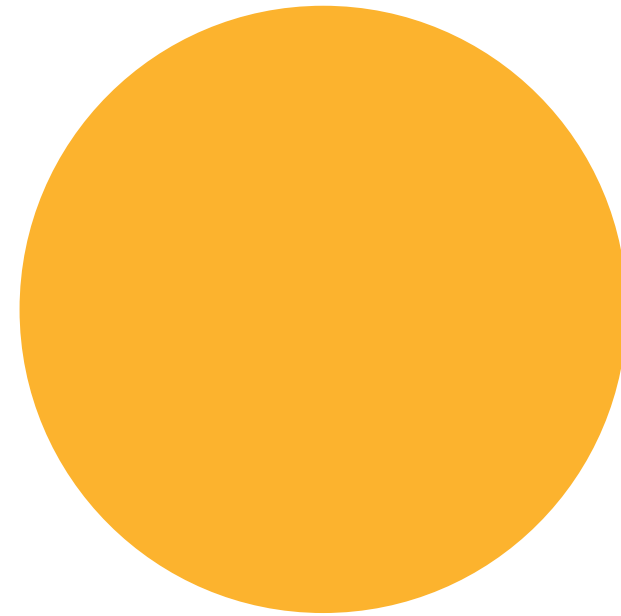
THE BROWN FOX JUMPS OVER THE LAZY DOG 0123456789
the brown fox jumps over the lazy dog 0123456789

CERA PRO Medium

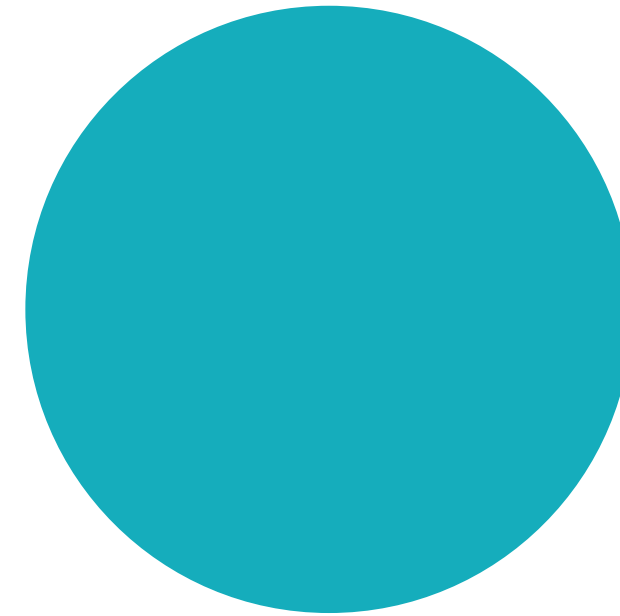
THE BROWN FOX JUMPS OVER THE LAZY DOG 0123456789
the brown fox jumps over the lazy dog 0123456789

CERA PRO light

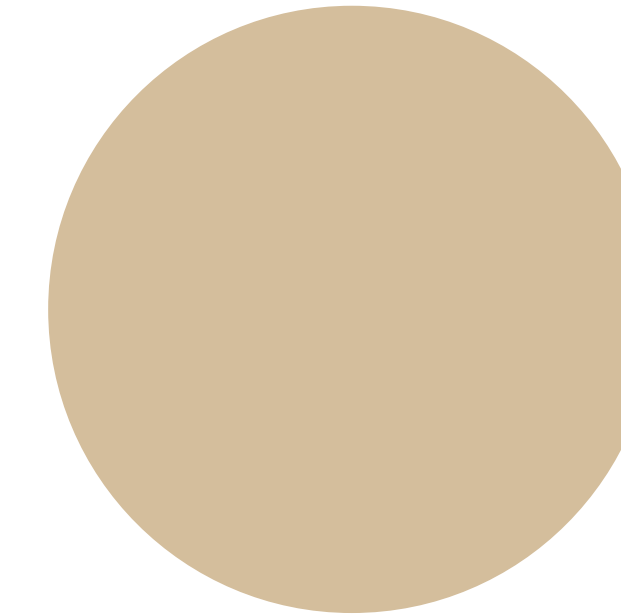
THE BROWN FOX JUMPS OVER THE LAZY DOG 0123456789
the brown fox jumps over the lazy dog 0123456789



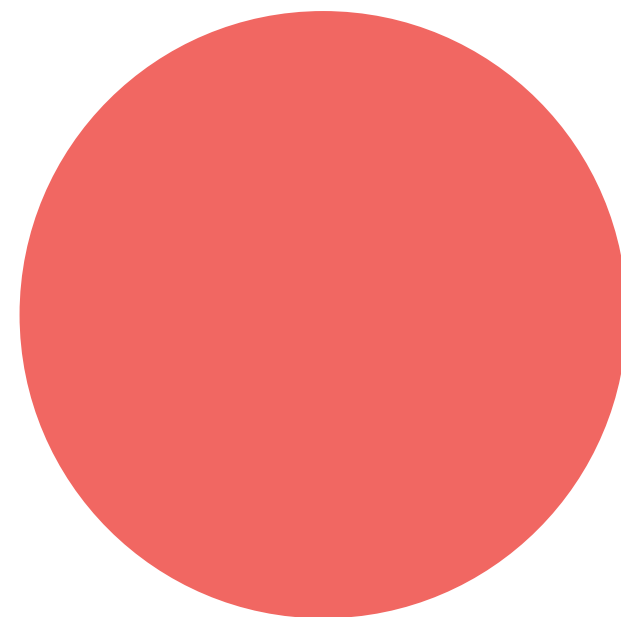
PANTONE 116 U
RVB : 255/182/7
CMJN : 0/33/92/0
HEX : #FFB511



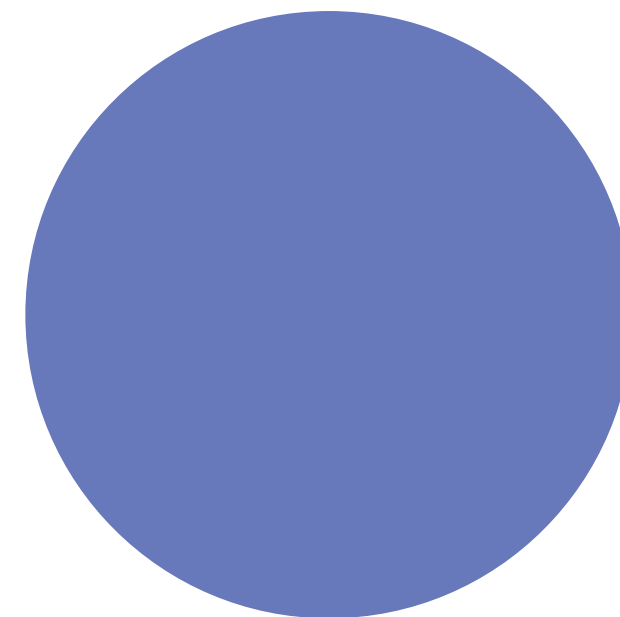
PANTONE 2228 U
RVB : 0/168/188
CMJN : 76/9/25/0
HEX : #00A8BC



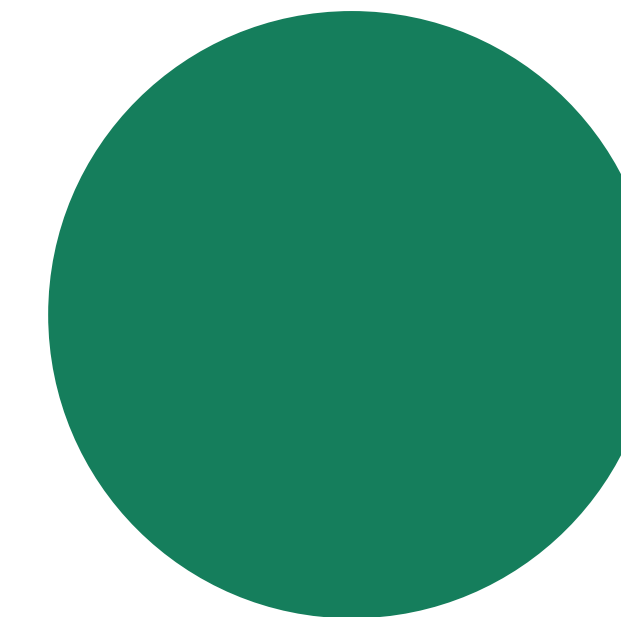
RVB : 220/198/163
CMJN : 15/21/39/2
HEX : #DCC6A3



RVB : 242/95/92
CMJN : 0/75/56/0
HEX : #F25F5C

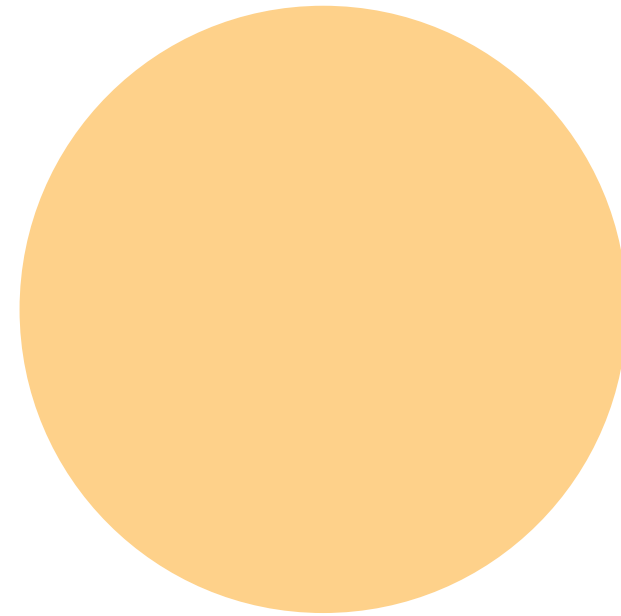


RVB : 109/122/204
CMJN : 65/52/0/0
HEX : #6D7ACC

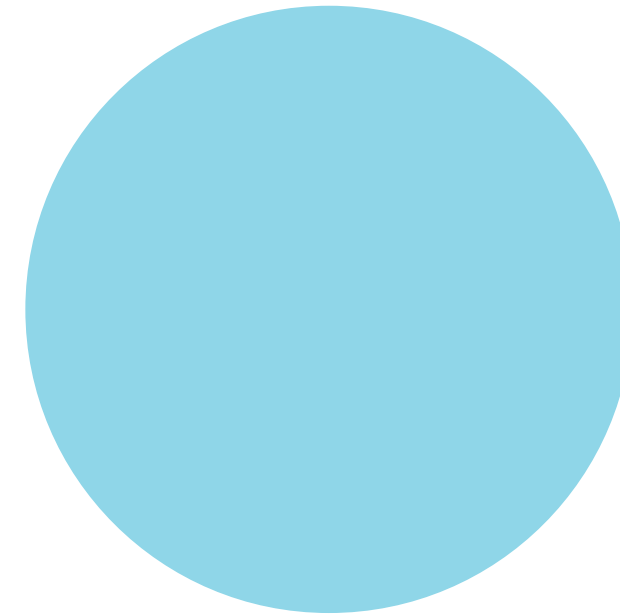


RVB : 19/122/85
CMJN : 85/27/75/13
HEX : #137A55

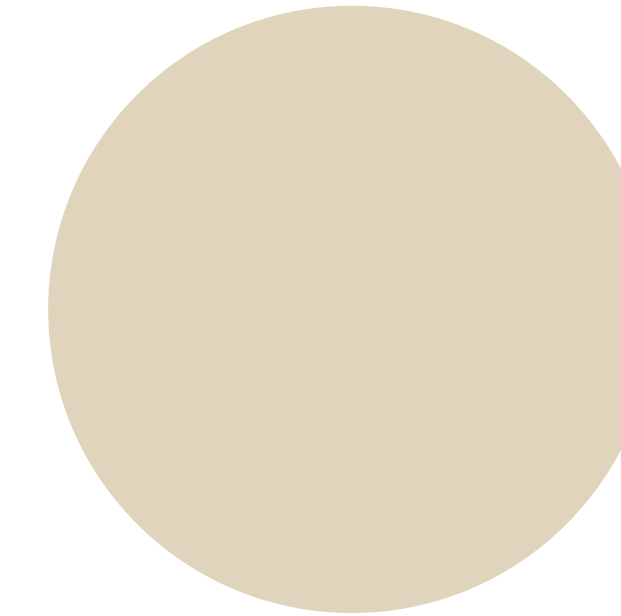
Gamme de couleurs



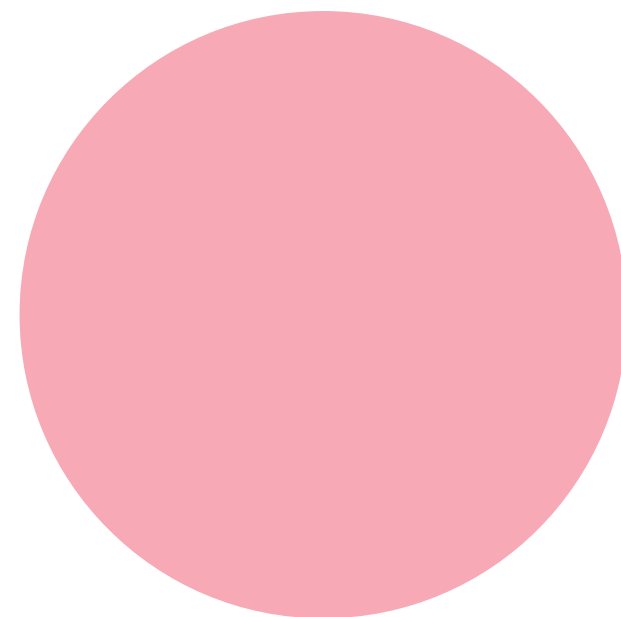
RVB : 255/214/141
CMJN : 0/18/51/0
HEX : #FFD68D



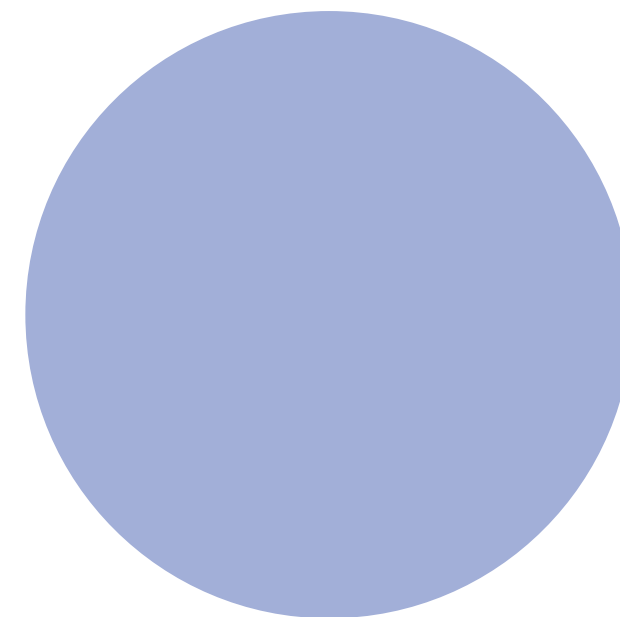
RVB : 157/225/242
CMJN : 0/33/92/0
HEX : #9DE1F2



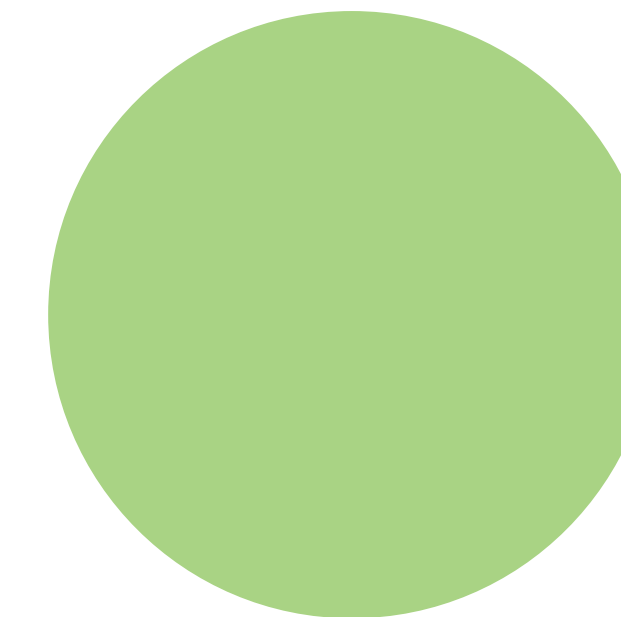
RVB : 235/219/197
CMJN : 11/13/92/0
HEX : #E8DBC5



RVB : 255/179/192
CMJN : 0/41/12/0
HEX : #FFB3C0

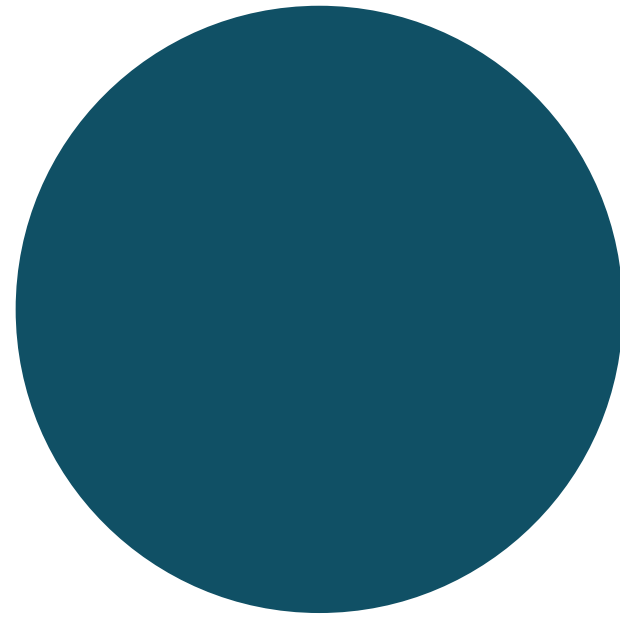


RVB : 176/187/245
CMJN : 35/25/0/0
HEX : #B0BBF5

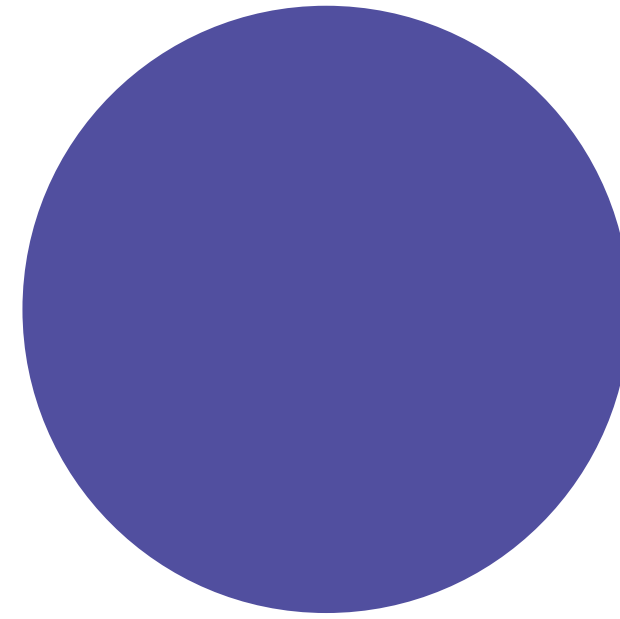


RVB : 181/216/123
CMJN : 36/0/63/0
HEX : #B5D87B

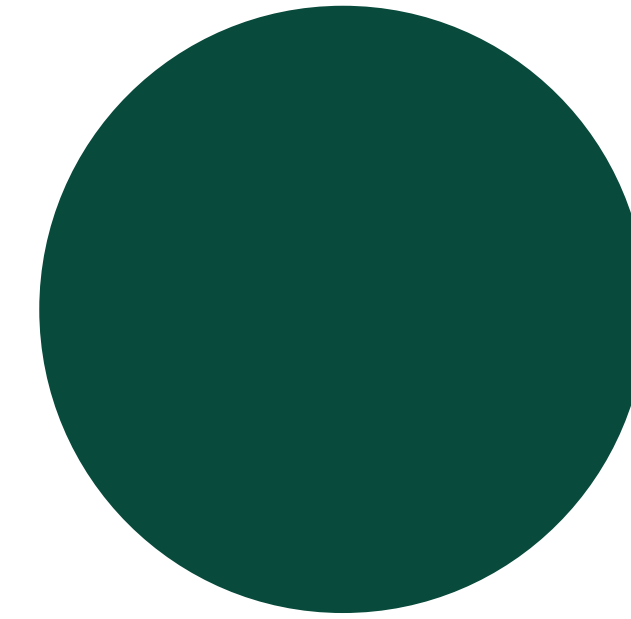
Gamme de couleurs



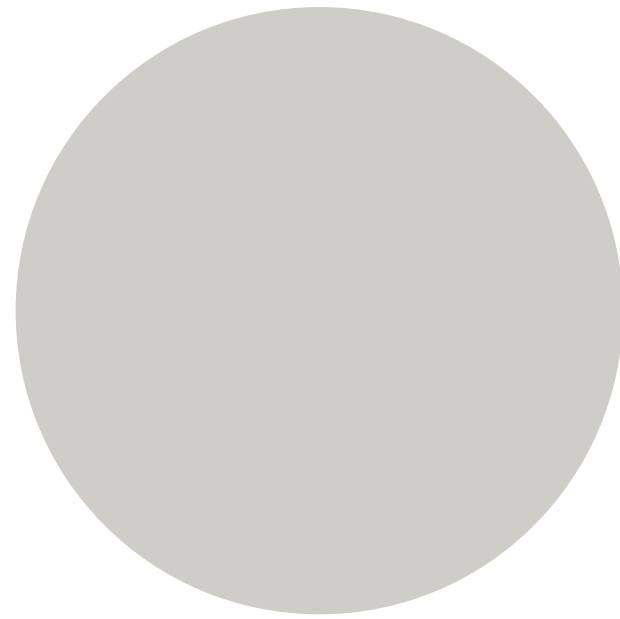
RVB : 0/78/100
CMJN : 93/55/40/30
HEX : #004E64



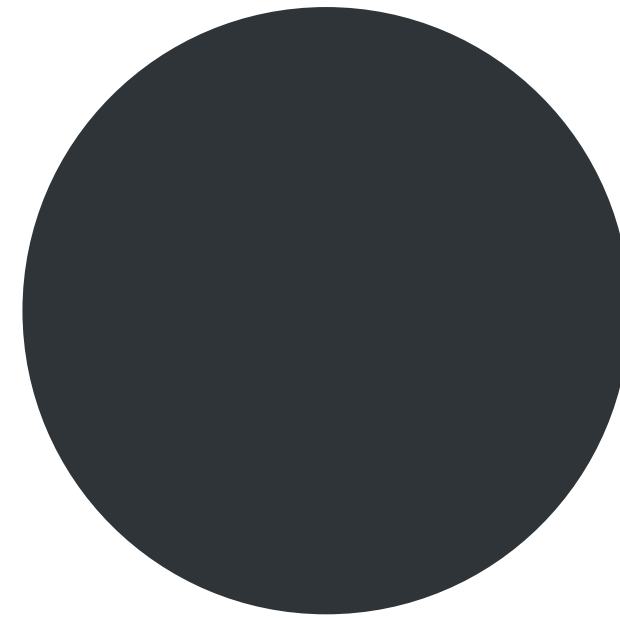
RVB : 84/69/147
CMJN : 80/80/2/0
HEX : #544593



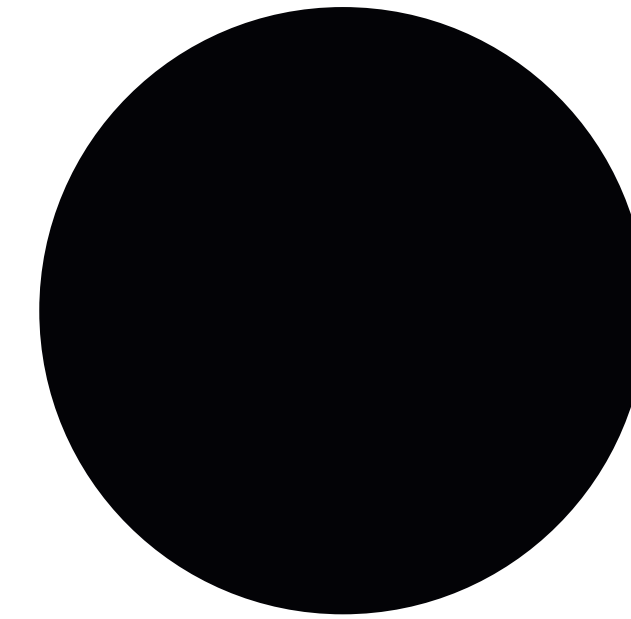
RVB : 19/76/60
CMJN : 88/42/72/48
HEX : #134C3C



RVB : 216/212/207
CMJN : 18/15/18/0
HEX : #D8D4CF




RVB : 55/58/59
CMJN : 70/55/55/60
HEX : #373A3B



RVB : 12/12/10
CMJN : 30/25/25/100
HEX : #0C0C0A

Gamme de couleurs



**Principe de déclinaison
iconographique**



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Design graphique



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